

## **Outreach Team**

## Matthew

The Outreach Team is the organized Be the Blessing of our motto. The mission of all Christian churches is to reach the world with the Gospel of Jesus Christ, make disciples and baptize them in the name of the Father, Son and Holy Spirit. Outreach is an overarching ministry and includes such things as the Events Team, Online Presence and Graphic Design.

- Provide the church with an easy opportunity to invite those who need Jesus to an event using invite cards and postcards
- Marketing outreach using public promotion to various outlets and social media
- Provide the Events Team with designs for the events the church hosts, puts on or works with other churches in the area so that the events will draw as many people as possible
- Go downtown and other places to invite people to church and to have gospel conversations

## **General Information**

The following list is not exhaustive but gives a good idea of who would be a good fit for the team

- An outgoing person willing to share their faith publicly
- A person with experience in design and other forms of art or someone who is willing to learn
- A person familiar with or willing to learn web design, SEO, and other online skills
- A person familiar with or willing to learn social media outreach

## **General Requirements**

• Those with the gifts of leadership, administration, evangelism, and helps, along with creativity, are blessed to be a part of the Events Team.